



JOSH  
GIBSON

FDN

2021 NEGRO LEAGUES CELEBRATION

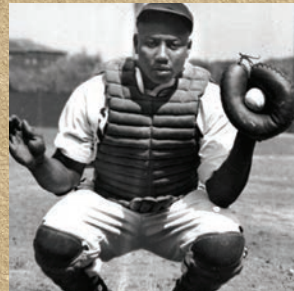


1920 • 2020



## ENCOURAGING THE NEXT JOSH GIBSON TO REACH FOR THE BIG LEAGUES.

The Josh Gibson Foundation was created to honor the legacy of one of the greatest home run hitters and most feared sluggers of any era. Established in 1994 by Gibson's family, the private, non-profit foundation aims to provide the type of access that Josh never had the chance to enjoy himself: facilities and baseball fields dedicated to the youth of the Pittsburgh community.



*Had*  
**BABE RUTH**  
*PLAYED IN THE*  
*NEGRO LEAGUES,*

*chances are*

**HE COULD HAVE  
BEEN THE NEXT**

**JOSH  
GIBSON**







## CELEBRATING THE LEGACY OF THE NEGRO LEAGUES.

There's no better time to celebrate the legacy and accomplishments of the Negro Leagues than during the 100th Anniversary of the league's formation.

## OFFICIAL "TITLE SPONSOR"

of the 2021 Negro Leagues  
Celebration including:

**Josh Gibson Negro Leagues Youth Classic:** June 25-27, 2021  
Location: Josh Gibson Field, Pittsburgh, PA

**Negro Leagues Symposium:** October 29, 2021  
Location: Duquesne University Power Center, Pittsburgh, PA

**Josh Gibson Foundation Gala:** October 30, 2021  
Location: Wyndham Hotel, Pittsburgh, PA

- Prominently acknowledged in all events signage; print materials and media outreach: TV, Radio and all social media
- Six reserved tables of ten with premier seating at the Josh Gibson Foundation Gala at the Wyndham Hotel in Pittsburgh, PA
- VIP reception with Honorary Chair and Josh Gibson Legacy Award Recipient at the 2021 Josh Gibson Foundation Gala
- Invitation to present the official Josh Gibson Legacy Award to a Celebrity All Star on stage at the 2021 Gala
- Company name, logo, and link recognized on the home page of the official Josh Gibson website
- Premium limited-edition giveaway with corporate name and logo
- Tickets and VIP reception at the Negro Leagues Symposium
- Full-page ad recognition in all programs
- All social media recognition on Facebook, Twitter, and Instagram



# Symposium

AND



## LEARNING FROM THOSE WHO ARE STEEPED IN HISTORY.

Watch some baseball at the Youth Classic, then enjoy learning from a panel of speakers with a background of knowledge about the Negro Leagues.

## OFFICIAL "PRESENTING SPONSOR"

of Negro Leagues Symposium  
and Josh Gibson Negro Leagues Youth Classic

**Josh Gibson Negro Leagues Youth Classic:** June 25-27, 2021

Location: Josh Gibson Field, Hill District, Pittsburgh, PA

**Negro Leagues Symposium:** October 29, 2021

Location: Duquesne University Power Center, Pittsburgh, PA

- Corporate name and logo recognition signage for Symposium and Youth Classic
- Media acknowledgement as "Presenting Sponsor" of both Symposium and Youth Classic
- Tickets and VIP reception at the Negro Leagues Symposium
- Symposium and Youth Classic programs: Name and logo on cover of Playbill size program and full-page ad
- Company logo on Pittsburgh youth team uniforms for Josh Gibson Youth Classic
- Company executive "throws out the first pitch" at Josh Gibson Youth Classic
- Opportunity for corporate spokesperson to speak before game and/or at workshops at the Youth Classic
- Four reserved tables of ten with premier seating to the 2021 Josh Gibson Gala to be held October 30, 2021 at the Wyndham Hotel in Pittsburgh, PA
- VIP reception with Honorary Chair and Josh Gibson Legacy Award recipient at the 2021 Josh Gibson Foundation Gala
- Full-page ad in Gala program book
- On-screen name recognition in rotating multimedia at Gala
- All social media recognition on Facebook, Twitter, and Instagram for both the Symposium and Youth Classic





# Negro League Symposium AND Classic

## “HOMERUN” SPONSOR

## “TRIPLE HIT” SPONSOR

- Event Signage name and logo recognition
- Promotion opportunity for corporate executive to address Symposium attendees from the stage
- Symposium Program Ad: Full-page ad in the Playbill size program featuring symposium schedule, history of league, and bios of key speakers
- Tickets and VIP reception at the Negro Leagues Symposium October 29, 2021
- Three reserved tables of ten at the 2021 Josh Gibson Foundation Gala October 30, 2021 at the Wyndham Hotel in Pittsburgh, PA
- VIP reception with Honorary Chair and Josh Gibson Legacy Award recipient at the 2021 Josh Gibson Foundation Gala
- 2021 Gala Program Ad: Full page ad in Gala program book
- On-screen name recognition in rotating multimedia at Gala
- Social media exposure on Facebook, Twitter, Instagram

- Event Signage name and logo recognition
- Formal company recognition from event stage
- Symposium Program Ad: Full-page ad in the Playbill size program featuring symposium schedule, history of league, and bios of key speakers
- Tickets and VIP reception at the Negro Leagues Symposium October 29, 2021
- Two reserved tables of ten at the 2021 Josh Gibson Foundation Gala October 30, 2021 at the Wyndham Hotel in Pittsburgh, Pa
- VIP reception with Honorary Chair and Josh Gibson Legacy Award recipient at the 2021 Josh Gibson Foundation Gala
- Full-page ad in Gala program book
- Social media exposure on Facebook, Twitter, Instagram



# Symposium

**"DOUBLE HIT"**  
SPONSOR

**AND**

**"SINGLE HIT"**  
SPONSOR

# Classic

- Event Signage name and logo recognition
- Symposium Program Ad: Full-page ad in the Playbill size program featuring symposium schedule, history of league, and bios of key speakers
- Two reserved tables of ten at the 2021 Josh Gibson Foundation Gala October 30, 2021 at the Wyndham Hotel in Pittsburgh, PA
- Full-page ad in Gala program book
- On-screen name recognition in rotating multi-media at Gala
- Social media exposure on Facebook, Twitter, Instagram

- Symposium Program Ad: Full-page ad in the Playbill size program featuring symposium schedule, history of league, and bios of key speakers
- One reserved table of ten at the 2021 Josh Gibson Foundation Gala October 30, 2021 at the Wyndham Hotel in Pittsburgh, PA
- On-screen name recognition in rotating multimedia at Gala
- Social media exposure on Facebook, Twitter, Instagram



# JOSH GIBSON FOUNDATION



## HONORING LOCAL AND NATIONAL FIGURES MAKING A DIFFERENCE.

Join us in celebrating the legacy of Josh Gibson and honoring those making an impact in Government, Civil Service, Business, Sports, Community Service and Education through the G.I.B.S.O.N. awards.

### OFFICIAL "PRESENTING SPONSOR"

of the 2021 Josh Gibson Foundation Gala

October 30, 2021 at the Wyndham Hotel, Pittsburgh, PA

- Five reserved tables of ten with premier seating at the Josh Gibson Foundation Gala October 30, 2021
- Formal recognition from event stage
- Prominently listed in all event materials
- Exposure in all media outreach and news releases
- Full size step & repeat signage recognition
- On-screen name recognition in rotating multimedia at Gala
- Back cover ad in Gala Playbill size program book
- Tickets and VIP reception with Honorary Chair and Josh Gibson Legacy Award recipient
- Negro Leagues Memorabilia
- Present Scholarship Award on Stage at the 2021 Gala
- Silent Auction Presenting Sponsor
- Invitation to the Josh Gibson Negro Leagues Youth Classic Games June 25-27, 2021
- VIP reception at the Negro Leagues Symposium October 29, 2021
- Opportunity to write a personal message in the Gala program book
- Company logo and link recognized on the Josh Gibson website home page
- Social media exposure on Facebook, Twitter, Instagram





## WHERE DO MY SPONSORSHIP PROCEEDS GO?

The Josh Gibson Foundation has years of experience working with at-risk youth. Proceeds from our event sponsors will go towards supporting youth education and recreation programs, including:

- **BOSA (Business of Sports Academy):** An innovative three-year curriculum for high school sophomores, juniors and seniors to view many options in sports beyond the playing field, as a potential career path for their future.
- **After-School Program:** Housed in partnership with Ozanam Basketball Program at the Ammon Recreational Center, kids are assisted with homework and mentored in life-skills by tutors of Duquesne University.
- **Cultural Program:** Students learn many different topics through this program including the history of organized labor in Southwestern Pennsylvania, the steel industry, the jazz age culture of the Hill District in Pittsburgh, the history of Homestead, the plays of August Wilson, and Negro League Baseball.
- **Camp Challenge:** A summer camp program for youth which includes both educational and recreational activities.
- **The Josh Gibson Baseball Academy:** The foundation partners with the Pittsburgh Pirates, Massaro Corporation, the Allegheny County Housing Authority and Major League Baseball to offer league programs for youth ages 5 through 12.
- **Boys2Men Mentoring Program:** Motivational guest speakers from the local community are invited to speak with male students grades 4 – 8 of Pittsburgh Langley K-8. They speak with kids about the future including career options, personal growth and taking responsibility to improve oneself.
- **STEAM Program:** An on-site after-school program for sixth, seventh and eighth grade students and Pittsburgh Classical Academy (PCA) Middle School with a focus on STEAM (science, technology, engineering, arts and mathematics) education.



## JOSH GIBSON

Primary Position: Catcher

Years Played: 1930-1946

Elected to National Baseball  
Hall of Fame: 1972



Gibson batted for a phenomenal .461 average in his rookie year and was a key factor in the Grays' win over New York's Lincoln Giants in the playoffs for the Eastern Division championship. In one of the games played in Yankee Stadium, he slammed a home run into the left field bullpen that traveled more than 500 feet. Fans for years after would claim it as one of the longest drives ever hit in that ballpark. Gibson slugged long home runs, 69 in 1934, and recorded astoundingly high batting averages.

### CAREER STATS

AB	R	H	2B	3B	HR	RBI	SB	BB
1957	480	676	106	45	113	361	26	158

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